

South-East Planview Virtual Customer Forum

Enabling Portfolio Management



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GEORGIA-PACIFIC OVERVIEW

Georgia-Pacific is a major player in three primary areas of business:

- Major producer of tissue, towels, napkins and tableware for homes and businesses
- Respected brand name in North American building products
- A top maker of fiber-based packaging
- Global supplier of market, fluff & specialty pulps for thousands of products

K KOCH.







BUILDING PRODUCTS

CONSUMER PRODUCTS

PACKAGING + CELLULOSE























IT STRATEGIC INITIATIVES

- Accelerating transformation
- Managing portfolio

investments



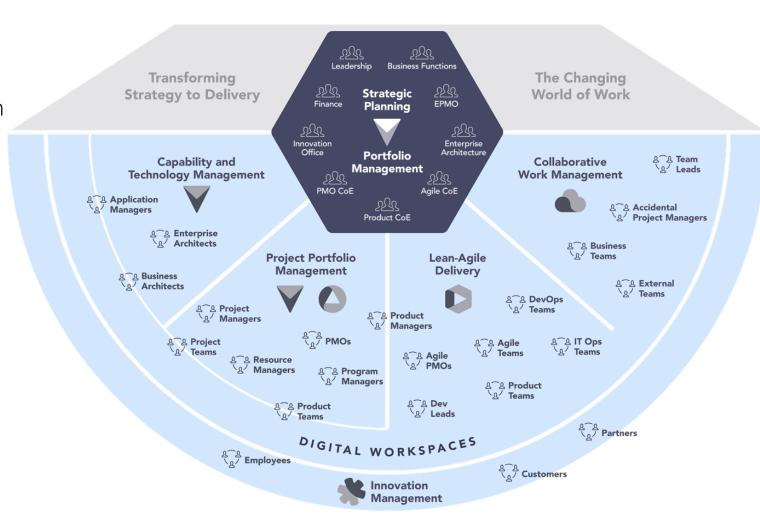
2019: Identifying Opportunities

Business Climate:

- \$\$\$ in capital investments
- Federated approach to prioritization
- Over commitment from IT

Value Created:

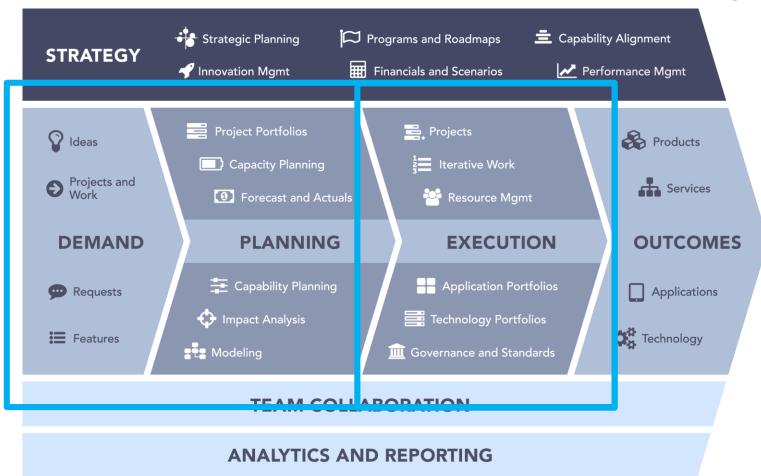
- Time entry for billing
- Active project portfolio
- Application portfolio
- Some enabling work; resource utilization, milestone tracking







2020: Enabling Portfolio Management



Expected Value Creation:

- Standard work intake and prioritization process
- Identifying investments driving strategic outcomes/key programs
- Enhanced partnership with the Business





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Thank You



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