



South-East

Planview Virtual Customer Forum

Tuesday, June 23rd, 2020

Deliver on your Strategic Pillars

BlueCross BlueShield of North Carolina

Dennis Jennersjo, Manager, System Support Services





Blue Cross NC

- Largest health insurer in North Carolina
- 4,700 employees and ~3.8 million members
- Campuses in Durham, Winston-Salem, Fayetteville and Charlotte

Vision

To be the model for transforming our health system through unwavering commitment to quality, affordability, and exceptional experience

Mission

To improve the health and well-being of our customers and communities



Transform Strategy to Delivery with Planview

The Changing
World of Work

Realizing
Agile-at-Scale



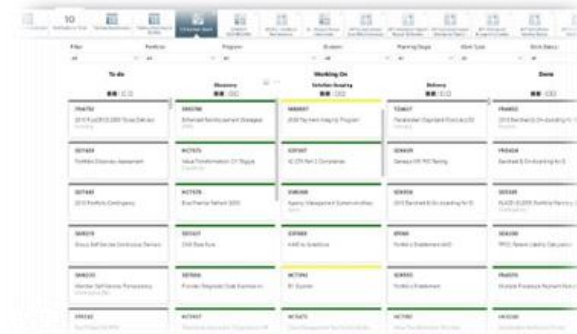
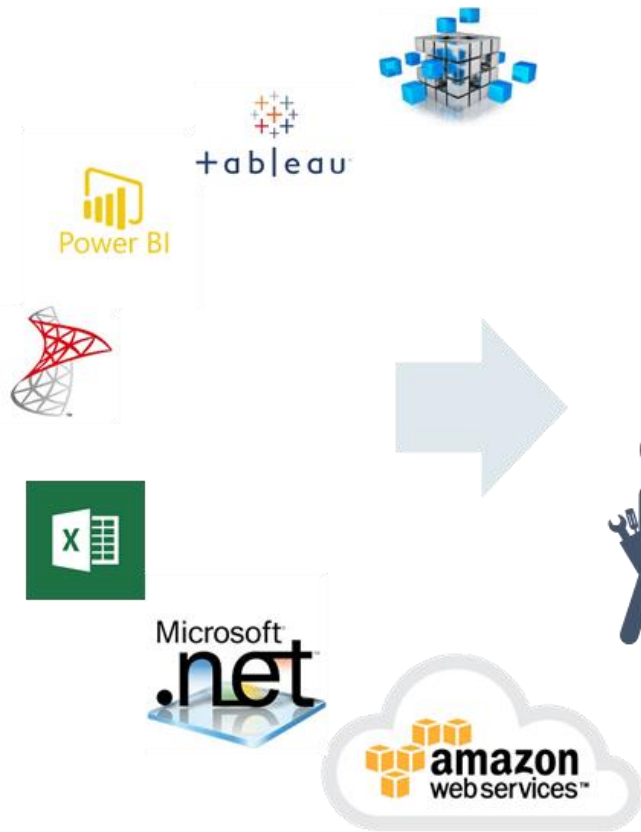
Creating an
Innovation
Culture

Making the
Product Shift

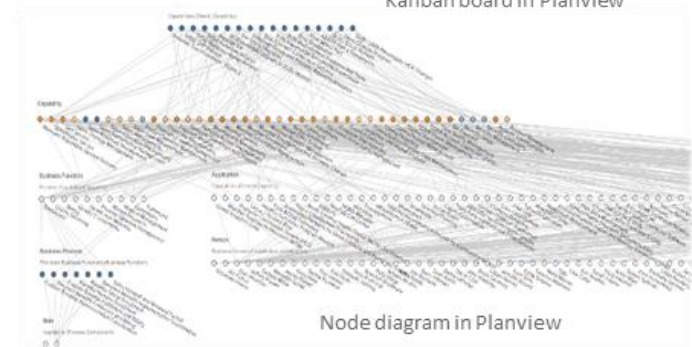
Evolving from Current State to Future State



Driving Self Service and Business Insight



Kanban board in Planview



Node diagram in Planview

Portfolio views & reports in Planview

Name	Start	End	Manager	Status	Project Status	Business Sponsor	Business Owner	Delivery Manager	Portfolio Project Manager	Portfolio Funding Stage	Risk Profile	Actual/Planned Start	Actual/Planned End	Actual Budget	Planned Budget	Planned Cost
1234 Digital Process Automation	10/01/2023	12/31/2023	John Doe	On Track	Strategic	John Doe	John Doe	John Doe	John Doe	Phase 1	Low	10/01/2023	12/31/2023	\$1,200,000	\$1,200,000	\$1,200,000
5678 Customer Experience Redesign	01/01/2024	06/30/2024	Jane Smith	At Risk	Operational	Jane Smith	Jane Smith	Jane Smith	Jane Smith	Phase 2	High	01/01/2024	06/30/2024	\$800,000	\$800,000	\$800,000
9012 New Product Development	03/01/2024	09/30/2024	Mike Johnson	On Track	Strategic	Mike Johnson	Mike Johnson	Mike Johnson	Mike Johnson	Phase 1	Medium	03/01/2024	09/30/2024	\$1,500,000	\$1,500,000	\$1,500,000



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Thank You



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