Planview HORIZONS®
The Planview Customer Conference
October 8-10, 2019 | Austin, Texas

Set Your Org's Plan in Motion

Planning Deconstructed

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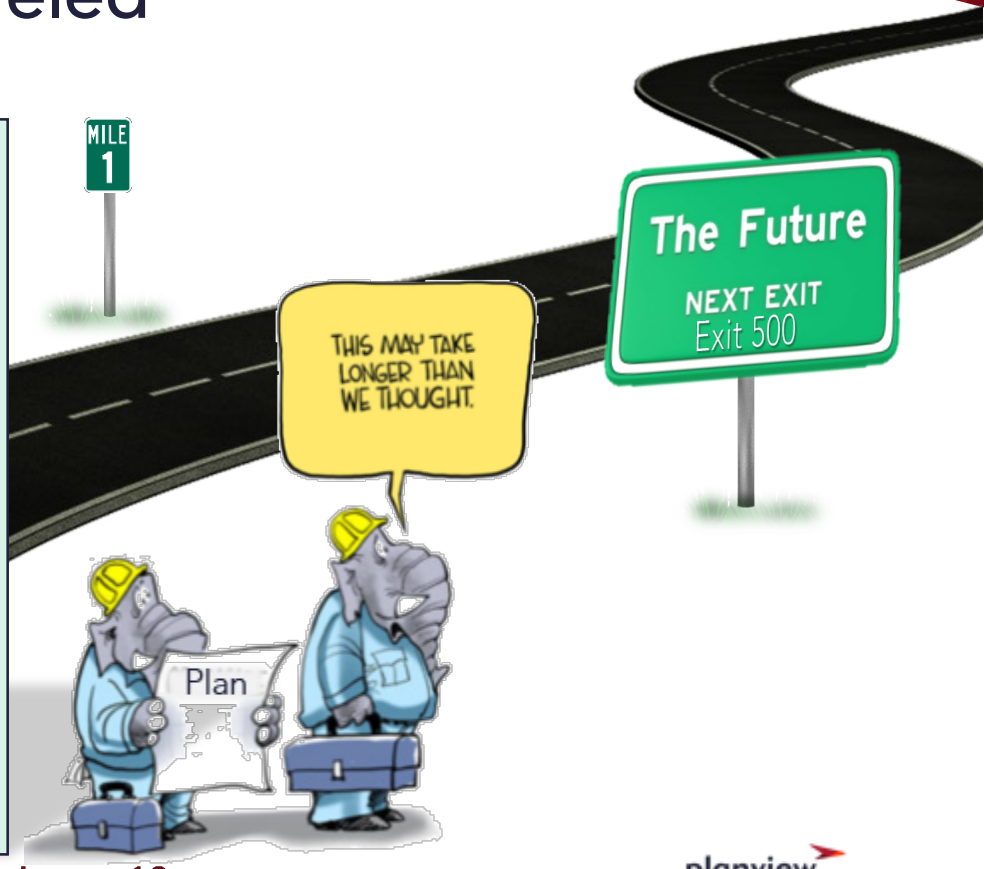
Take the Road Less Traveled

- **Business Case for Change**
  why a business case for change is needed to change how your organization plans
- **Decipher Planning Capabilities**
  finding the approach that works for your organization leads to expected outcomes
- **You are Here**
  determining where your organization is on the roadmap to leaner delivery
- **Oh the Places We'll Go**
  interactive mini demos



Business Case for Change

Predictability

- Reliably make commitments
- Reliably meet commitments
- Meet demand

Quality

- Decrease defects
- Decrease technical debt
- Increase customer trust (easier to manage software, products, services)

Cost Savings

- Prioritized investments
- Right team
- Resources focused on solutions with highest value

Business Case for Change

Early Return on Investment

- Put product into market in smaller increments
- Charging for product sooner
- Faster value realization

Product Fit

- Deliver in small batches
- Frequent customer feedback
- Ability to change direction

Innovation

- Well-informed teams
- Right organizational context
- Ability to exploit uncertainty in the market

Deciphering Planning Capabilities

Strategic Planning

What is the organization's problem they look to solve?

Program Planning

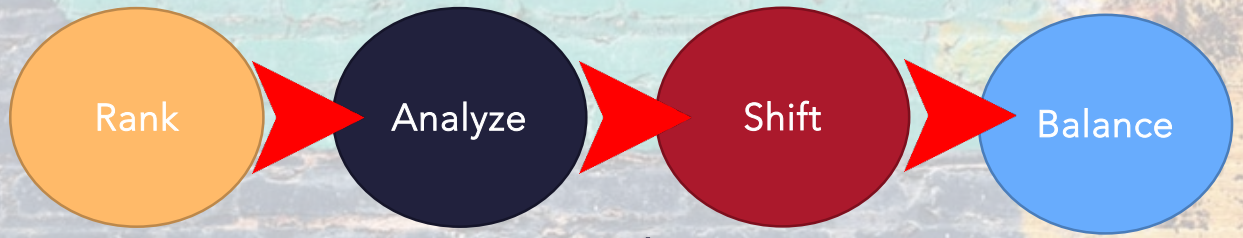
How do we plan to execute on the Strategies?

Outcome Planning

The deliverables that an organization's projects and programs create, enhance and support.

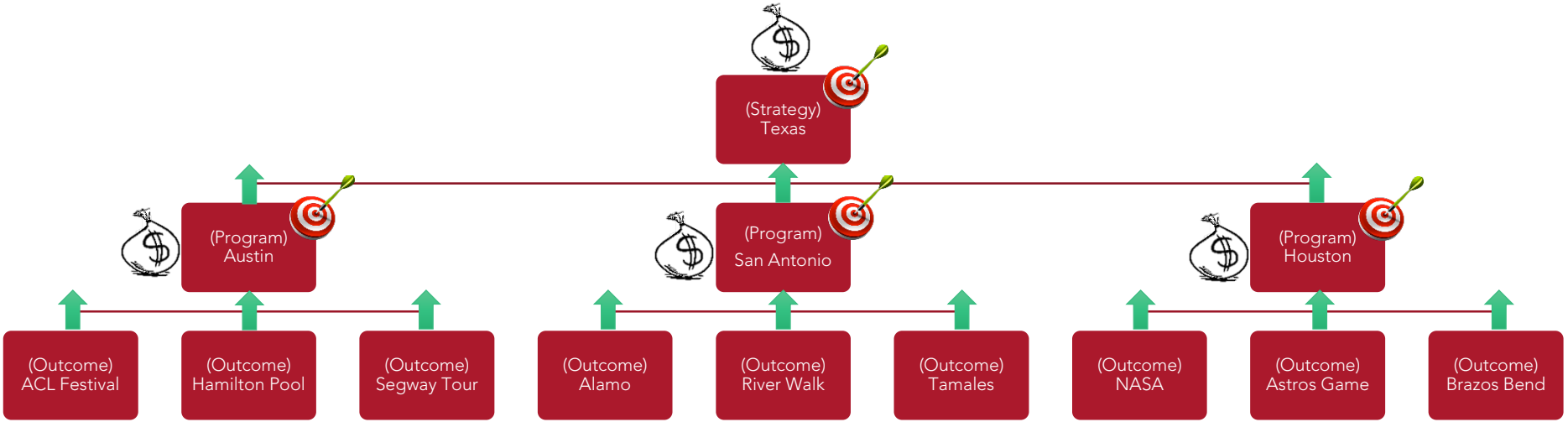
Investment Capacity Planning

Do we have the capacity to meet the demand in the requested timeframe?

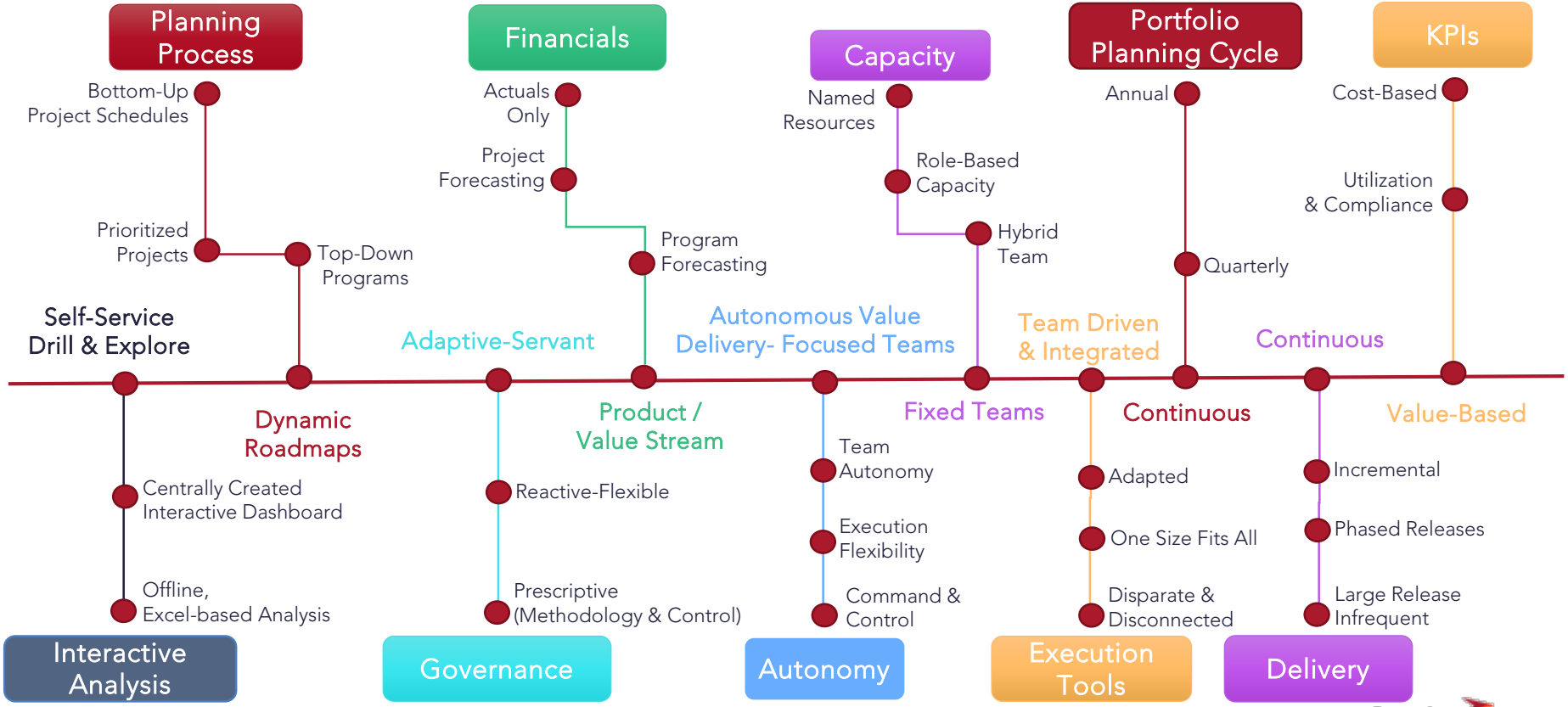


iterate and optimize

Strategic Destination



You are Here – Next Exit?



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Mind the Gap!

Capabilities Map

- Coming January 2020, the interactive **Planning Capabilities Map** will be available on the Success Center.

Process Gap

- **Don't assume** all areas of the organization are on the same path.
- Use the interactive map to **identify the process gaps** within your organization.
- **Identify the problems** the organization is trying to solve.
- **Identify what questions** need to be answered to make decisions.
- **Identify the right resources** to collaborate and execute

Small Steps

- Know **where you are** in order to know **where you need to go**!
- Each **exit** on the map will take you to an interactive step by step process and mini demos to guide you along your journey.
- You don't have to take every exit, but doing so may prevent epic fails and re-starts!

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Thank you!

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