



CONNECTING THE DOTS FOR EFFECTIVE TRANSFORMATION

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Most Transformations Fail

Common themes across multiple studies

Delivery speed is slow and uncertain



12% decrease in shareholder value

[S&P Global](#)

Ineffective implementation of strategy



\$1 million lost every 20 seconds

[PMI](#)

Poor decisions due to inaccurate data



\$3.1 trillion in lost revenue annually

[Forbes](#)

Unable to successfully pivot or change



50% of change initiatives fail

[Gartner](#)

Low confidence in strategic investments



67% of CFOs think digital initiatives don't perform

[Gartner](#)

How Big is this Problem for a typical organization?

Typical Breakdown of \$150M Development Effort Based on Analysis of Value Streams Across Companies

DEMAND/CAPACITY MISMATCH \$10.5M 7%
Creating requirements faster than can be supported

EXCESS WORK IN PROGRESS \$15M 10%
Trying to manage more than can be supported

AGED / CANCELED \$10.5M 7%
Effort on obsolete or to-be-canceled items

REPETITIVE MANUAL \$15M 10%
Effort on work that should be automated

REWORK \$10.5M 7%
Fixing something that was done wrong

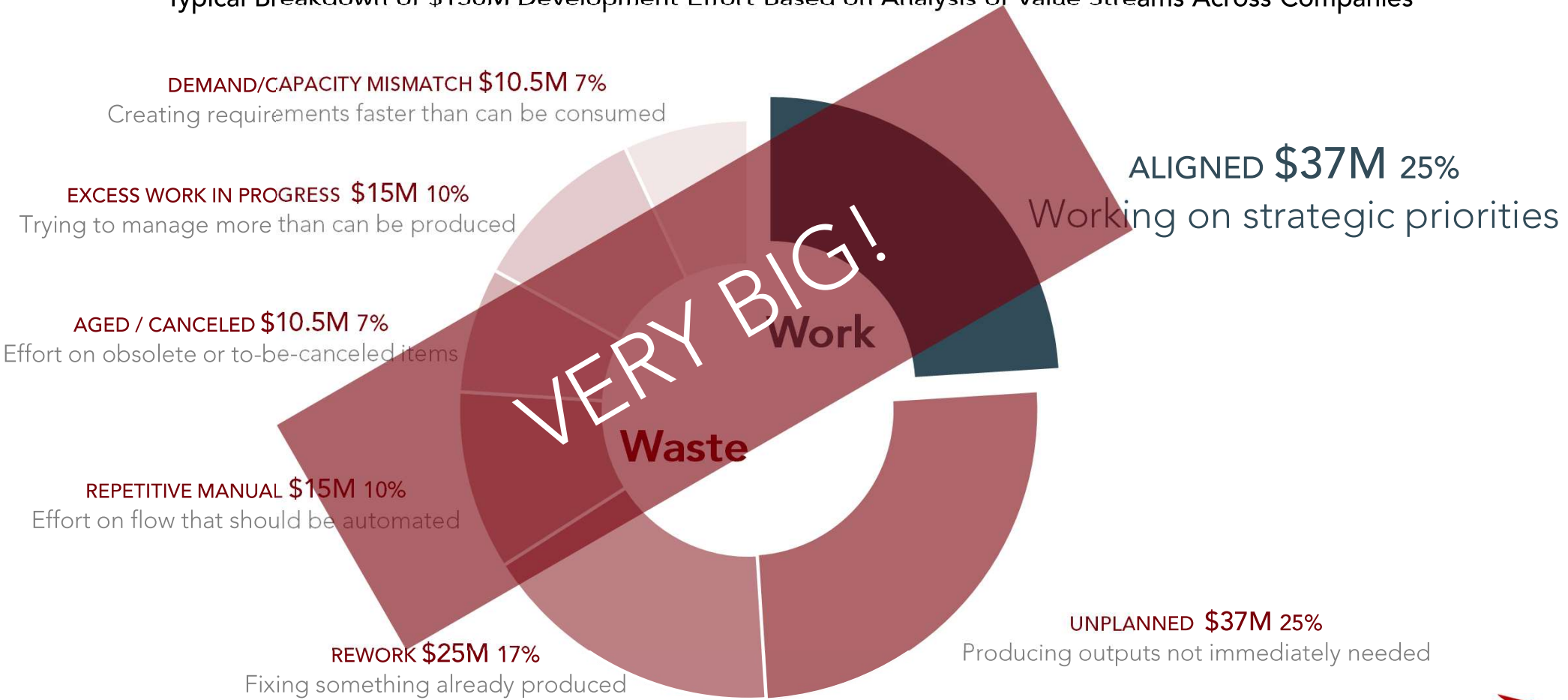


ALIGNED \$37M 25%
Working on strategic priorities

UNPLANNED \$37M 25%
outputs not immediately needed

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How to Transform & Thrive

For your organization and your customers

1. Strategies, Plans & Delivery are all connected

Delivery times are fast & predictable, with reduced waste

Planning and replanning is quick and nimble

Accurate and actionable data informs strategic decisions

2. All work is tied to business outcomes

Business strategy informs all work being executed

Funding is tied to tangible ROI & transformation success

Capacity is balanced & aligned to the right priorities

The Capabilities You Need to Succeed

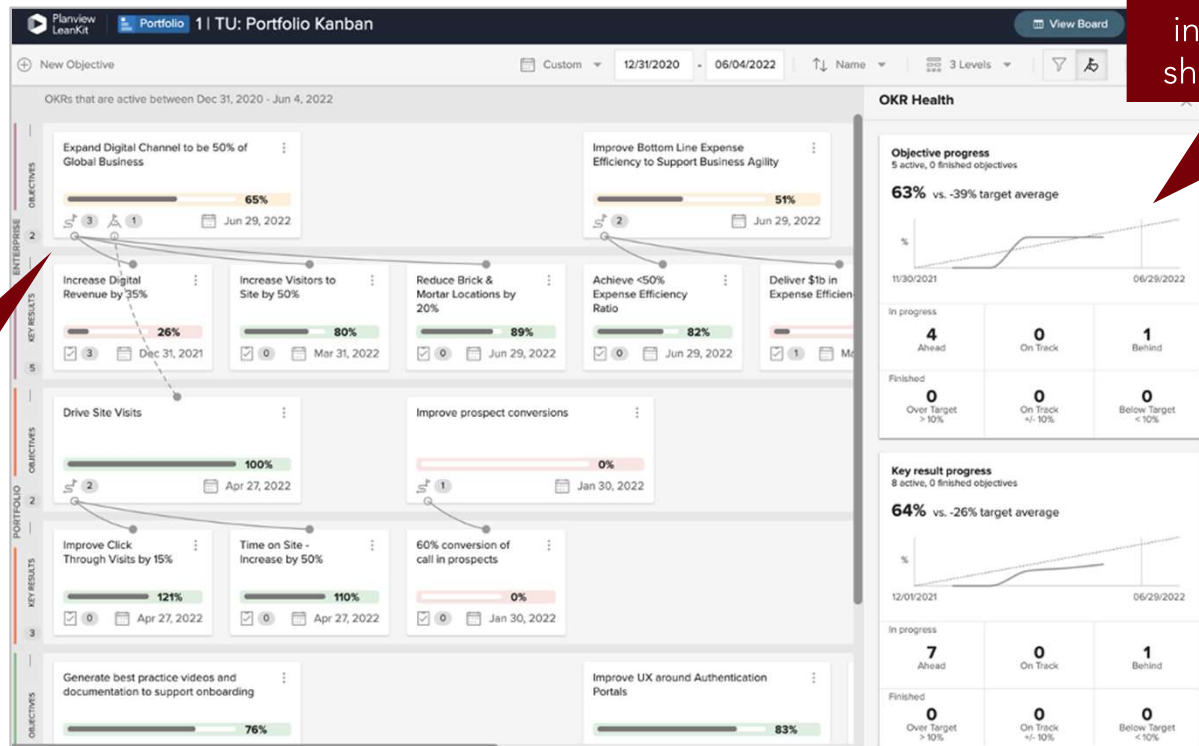
How Best-in-Class Organizations Operate



Companies deploying these capabilities see significant business improvements



Strategies, Plans & Delivery... Connected Objectives & Key Results



Track progress from leading indicators and benchmarks to shift or reprioritize investments

Visualize OKRs, connections, and bottlenecks

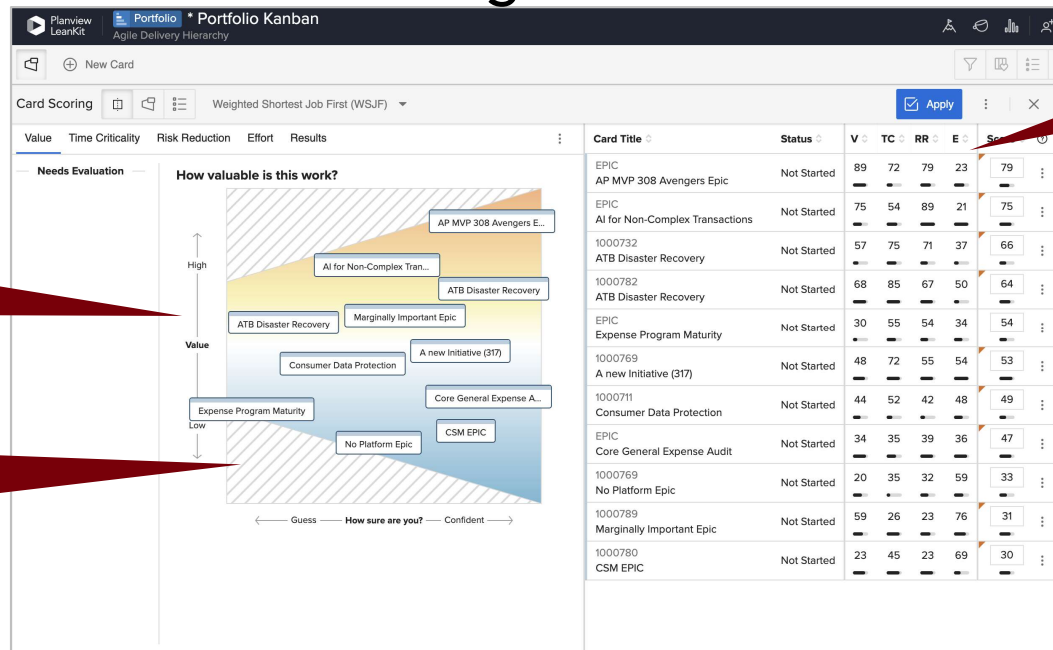
BENEFIT:
60% of employees who work with OKRs have a tangible understanding of the company's strategy

[OKR Impact Report](#)

Cascade and roll up objectives and key results (OKRs) in the systems where work gets done to ensure strategy informs execution and vice versa

Strategies, Plans & Delivery... Connected

Visual Ranking & Prioritization



Visualize and rank with a simple drag and drop

Determine delivery confidence to make the most informed decision

Customize ranking criteria with what matters to you

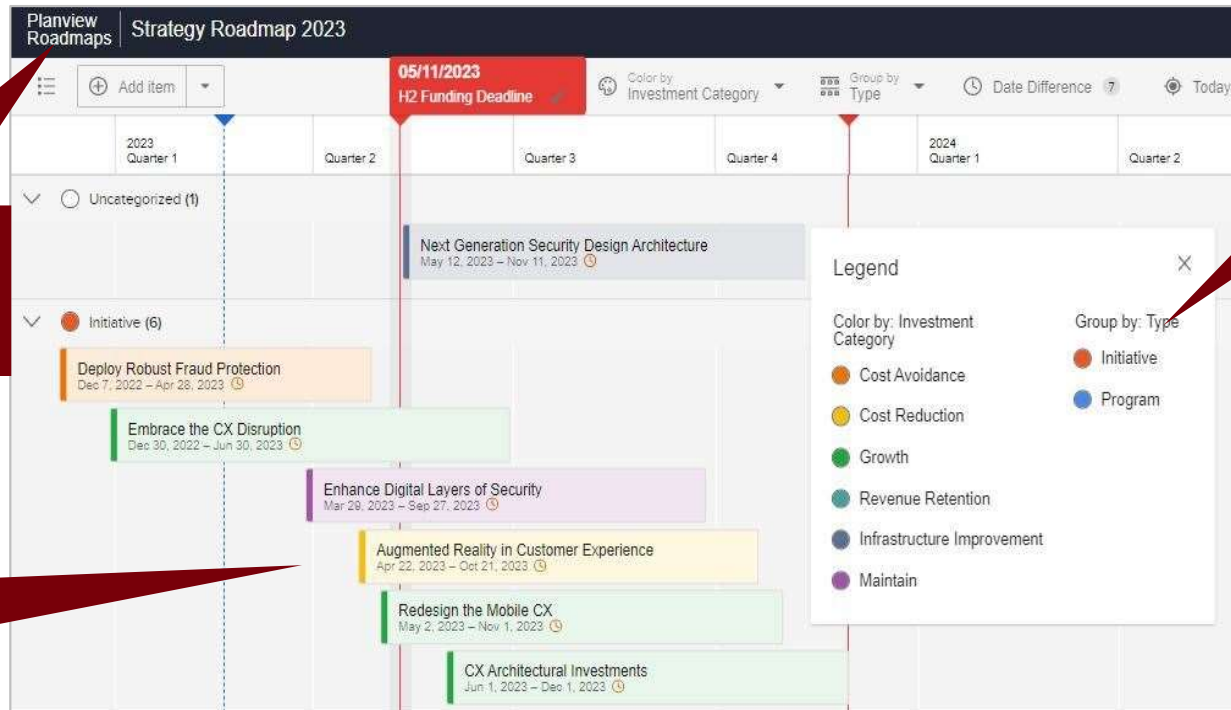
BENEFIT:
Work that is prioritized and aligned to strategy is 57% more likely to succeed

PMI

Visually and relatively rank priorities on the criteria that matter most to you and your teams. Model scenarios to make informed trade-offs and build the optimal plan, aligning capacity with the most valuable work.

Strategies, Plans & Delivery... Connected

Interactive Roadmaps for Teams



Create shareable roadmaps for one or more teams in your organization

Keep in sync with visual indicators showing when plans and work are misaligned

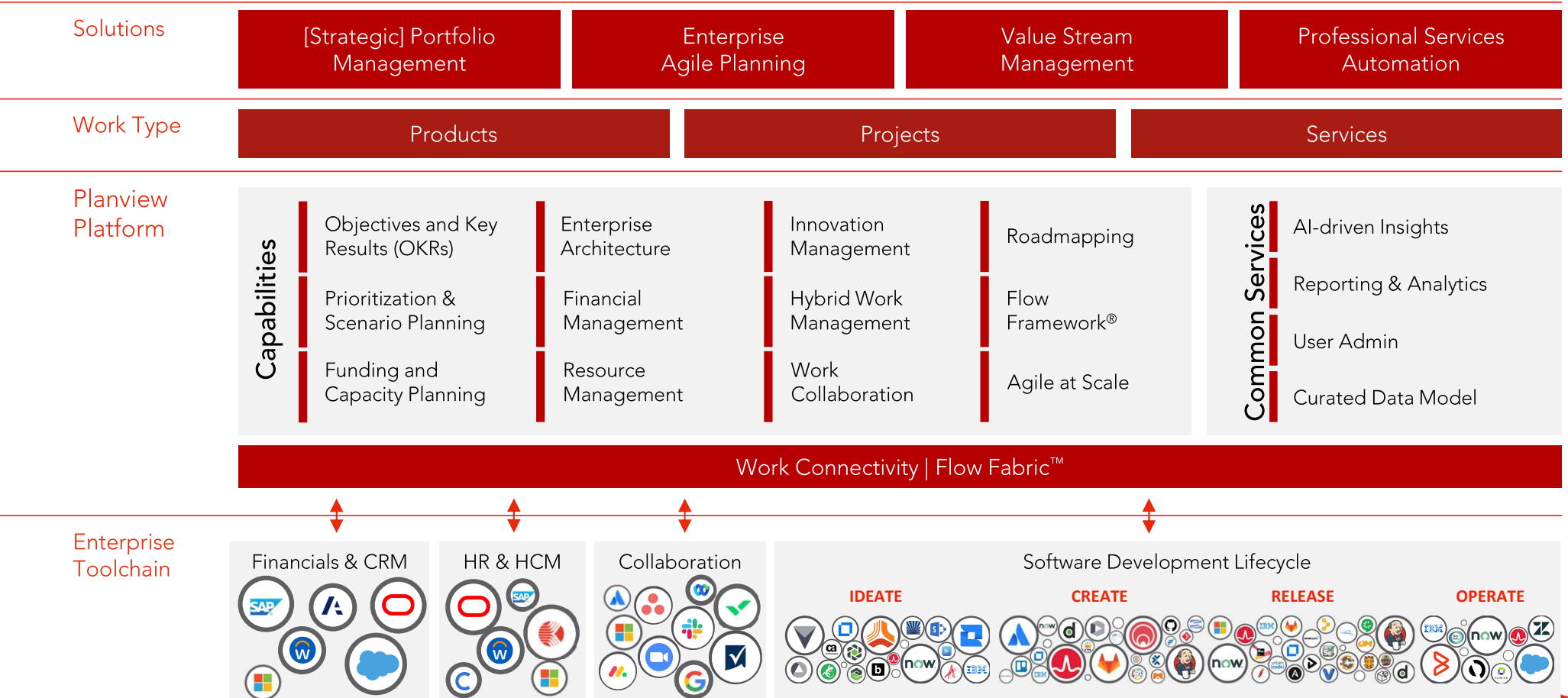
Provide stakeholders with clear visualization of current plans by specific category

BENEFIT:
Technology leaders that use outcome-focused roadmaps see a 20% increase in employee and customer satisfaction

Gartner

Use shared, interactive roadmaps to collaborate and communicate strategy, technology, or product direction and expectations. Maintain clear alignment in context of the planning and delivery that is happening.

The Planview Platform





MERCI BEAUCOUP !

