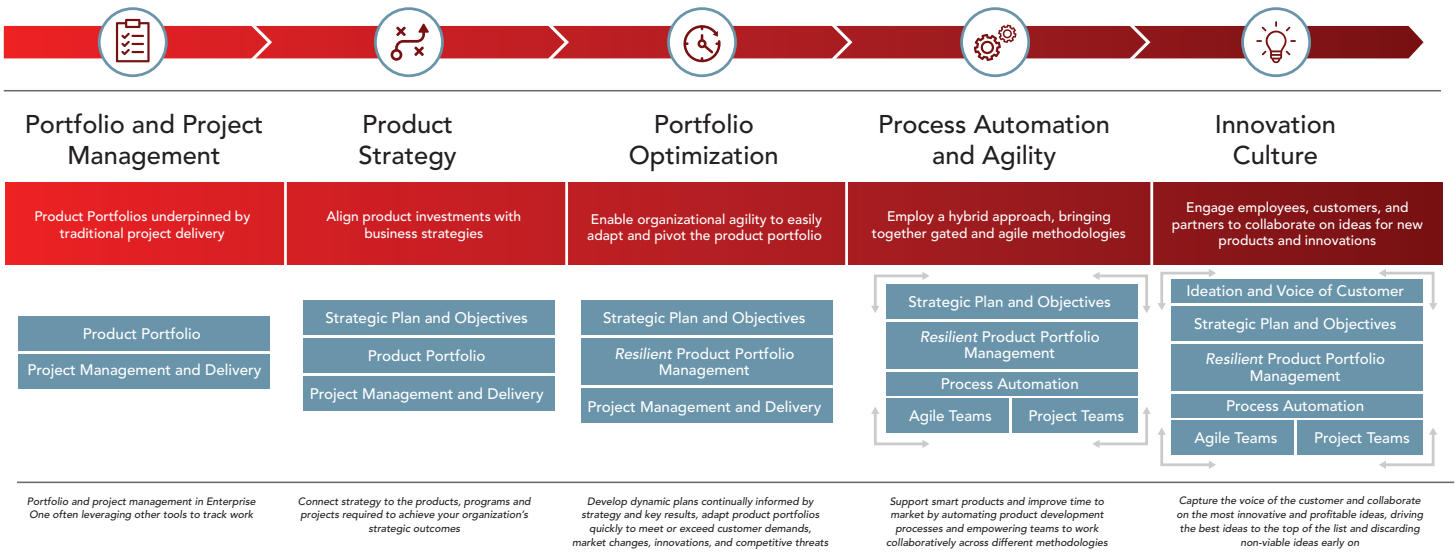


Product Portfolio Management Capabilities Guide

WHAT IS A CAPABILITY?

Capabilities are the foundational building blocks of the Planview Adoption Framework, a focused series of customer journeys and associated guidance designed to lead our customers through adopting Planview's solutions.



Your Product Portfolio Management journey

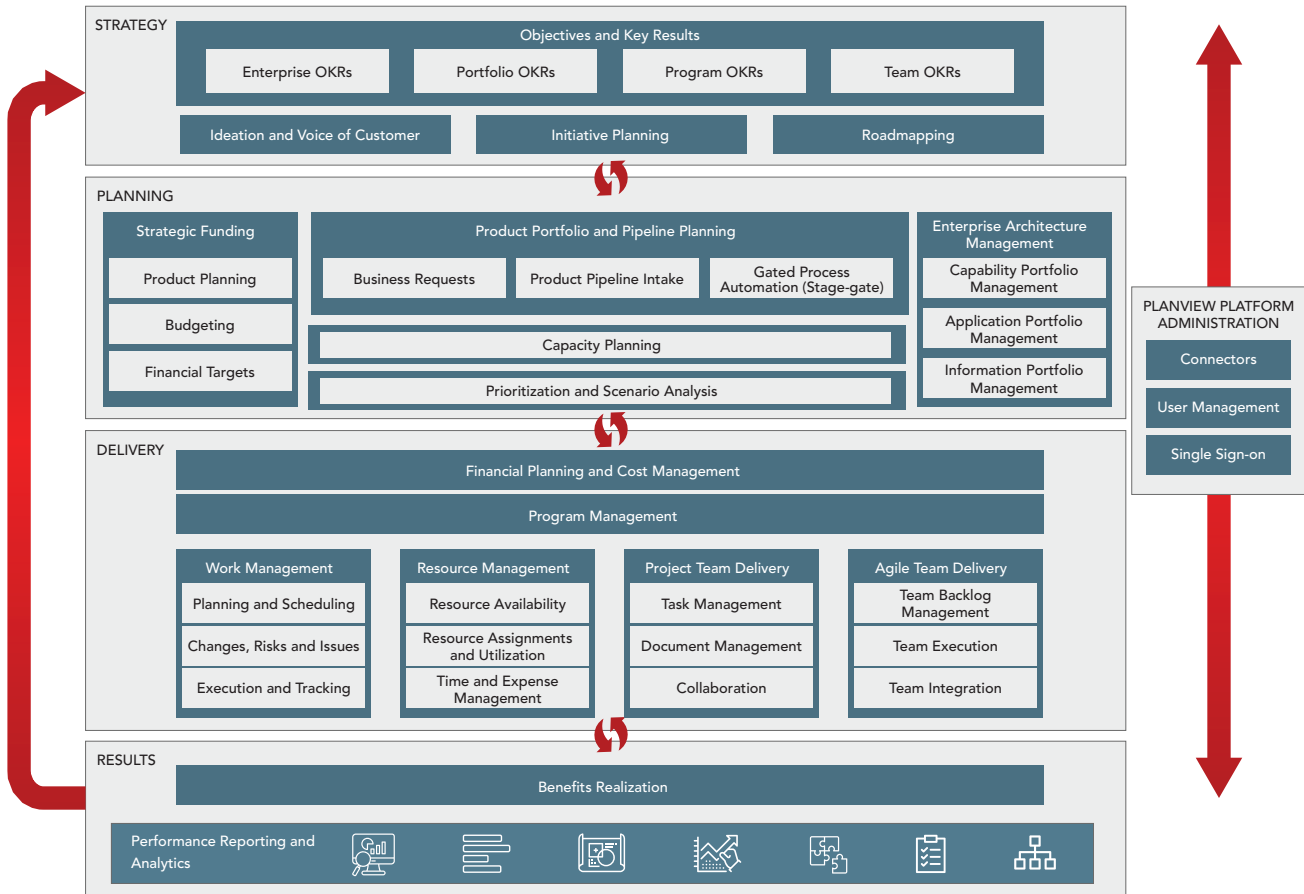
As you begin to explore the capabilities within your solution, remember that you don't have to use all of them right away – our framework is deliberately modular, so that you can continuously build and improve upon your solution. Each capability contains a selection of business processes, best practices, analytics, and other resources to guide you towards achieving value in the form of specific business outcomes.



How our capabilities are used to achieve business value

PRODUCT PORTFOLIO MANAGEMENT CAPABILITIES

The Product Portfolio Management solution’s capabilities extend across four critical areas for success within your organization – strategy, planning, delivery, and results.



STRATEGY CAPABILITIES

Objectives and Key Results

OKRs are a framework for defining, aligning around, executing, and measuring progress toward key organizational goals. OKRs answer the questions:

- Where do we want to go?
- How will we measure our efforts to get there?

Defining and aligning around OKRs helps to link organizational and team goals in a hierarchical way to measurable outcomes. This is around defining the hierarchical structure.

The Objectives and Key Results capability’s enablers include:

- Enterprise OKRs – define the company-level objectives. These are informed by your long-term strategy for the organization.
- Portfolio OKRs – crystallize your strategic themes and investment objectives. OKRs owned by the Portfolio should demonstrate the contribution of epics towards desired outcomes and help you with investment decision-making.
- Program OKRs – assist with vision setting and provide context as epics are unpacked, looking for features that will contribute to the defined objectives.

- Team OKRs – align with features and provide discipline when articulating outcomes rather than solutions.

Ideation and Voice of Customer

- Supports organizations to collaborate on new ideas with employees, customers, and supply chain, allowing them to quickly gather a large number of ideas and build a community culture of innovation.
- Supports the creation of targeted ideation campaigns to solicit creative solutions to business and product challenges or quickly test new product concepts before investing.

Initiative Planning

- Supports the definition and management of the organization's strategic missions and initiatives
- Supports the identification, categorization, and assignment of ownership and/or responsibility to those strategic initiatives that will support the achievement of the strategic missions
- Allows estimation of the cost and/or budget for each initiative and an estimation of the value (benefit or revenue) that each initiative will deliver

Roadmapping

- Allows business leaders, product and program managers, and others to translate strategy into a timeline of business outcomes and deliverables.
- Roadmaps can be used to set direction and expectations, as well as maintain clear communication throughout delivery.

PLANNING CAPABILITIES

Product Funding

The Product Funding capability's enablers include:

- Product Planning – supports the creation, planning and approval of the organization's products.
- Budgeting – supports the setting of time-phased financial budgets for each product, against which planned and current investments can be analyzed and approved.
- Financial Targets – supports the setting of time-phased financial targets (benefits / revenue) for products against which planned and in-flight investments can be analyzed.

Product Portfolio and Pipeline Planning

The Product Portfolio and Pipeline Planning capability's enablers include:

- Business Requests – supports a clearly defined process to initiate business requests, including collecting relevant categorization/scoring information and initial financial data.
- Intake – supports the creation, planning, business case development, and approval of the projects and programs that will deliver the organization's products. It supports a clearly defined process to initiate a potential new project or program and collect relevant categorization and scoring information and initial financial data.
- Gated Process Automation (stage-gate) – supports automation of a repeatable gated process and governance framework within which products and their associated programs and projects are delivered. It ensures that stage-gate decisions are made by the right people, based on structured and complete data.

Capacity Planning

- Provides the mechanism to set time-phased resource capacity targets.
- These targets can be used to analyze demand and make assessments on the ability to continue with or adopt new

investments (e.g., programs, projects).

Prioritization and Scenario Analysis

- Provides a mechanism to collect all potential and existing investments for prioritization and assessment before the overall portfolio plan is approved.
- As part of this, planners can create and compare various what-if scenarios.

Enterprise Architecture Management

The Enterprise Architecture Management capability's enablers include:

- Application Portfolio Management – provides insight into the impact of application changes, business demand, and strategic priorities on your application portfolio while increasing business value through portfolio optimization and reduced cost and complexity.
- Technology Portfolio Management – allows you to proactively understand and address the business impact and risk of aging technologies and improve compliance to meet your preferred standards.
- Capability Portfolio Management – this planning and analysis function aligns investment and technology portfolios with enterprise strategic priorities to drive optimal performance and advance business capability maturity.

DELIVERY CAPABILITIES

Financial Planning and Cost Management

- Supports the planning and management of all financial information connected to programs and projects.
- Different sets of financial data can be managed when taken at key approval and governance points, providing a standard for measuring program and project performance.
- This supports:
 - Creation of high-level estimates
 - Approved / baseline budgets
 - Actual costs to date
 - Forecasts to complete costs
 - Variance reporting

Program Management

- Monitors program roadmap realization, tracking the status and health of a given program executed through associated projects.

Work Management

The Work Management capability's enablers include:

- Planning and Scheduling
 - Provides work managers with the ability to view and manage all work details.
 - They can develop the schedule or plan by defining the timeline, milestones, activities, and resources required to deliver the work.
- Changes, Risks, and Issues
 - Supports the definition and classification of change requests, risks, and issues and the tracking of any subsequent actions, approvals, or escalations.
- Execution and Tracking
 - Supports the Project Manager to manage the project through the Execution / delivery stages and to report on

the overall status and health of the project.

- Support the management of all work types, whether project-based or lights-on work.

Resource Management

The Resource Management capability's enablers include:

- Resource Availability
 - Provides a single repository of resource availability information to the organization.
 - Resources are associated with a calendar that defines overall working time.
 - Resource Capacity can be reduced by using defined activities such as holiday, illness, administration.
 - Resource availability can be managed by resource managers or resources themselves, reflecting the true capacity of the organization to deliver work and projects.
- Resource Assignments and Utilization
 - Provides the ability to track and manage the assignments of named resources to work on projects or discrete activities within projects. Identify over and under allocations and understand future demand on their teams.
- Time Reporting
 - Monitor the progress of work, together with actual hours and costs. This time reporting information is collected through the submission of timesheets; recording the hours spent each day by each resource on project activities and other work.
 - This enables project actual hours and costs to be efficiently collected and used to update project progress and re-forecast future work
- Agile Costing
 - Allows work being done by agile teams within LeanKit to be used to automatically create timesheet entries, including categorizing the work into capitalization or operational expenses, all without requiring team members to manually fill out timesheets

Project Team Delivery

The Project Team Delivery capability's enablers include:

- Task Management – provides team members a productivity-focused workspace to manage group projects and complete daily tasks using integrated Kanban boards.
- Document Management – provides a centralized document management solution, allowing for integrated document templates, version tracking, sharing, review and approval of documents.
- Collaboration – provides the ability to have team visibility into the project plan and track progress using integrated Kanban boards and Gantt charts. This also provides an integrated communication tools for all team members.

Agile Team Delivery

The Agile Team Delivery capability's enablers include:

- Team Backlog Management – provides Agile teams with the structure within which to manage their team backlog, allowing them to visualize, prioritize and plan work activities that align to strategic priorities.
- Team Execution – supports Agile teams to deliver on their team plans; using Kanban boards that match their preferred work methodology and processes.

- Team Integration – supports the connection of one or more Agile team tools, as well as multiple federated instances of a given team tool, into LeanKit. This enables Agile teams to visualize, plan, coordinate, and deliver their work together, no matter where their work is tracked or how it’s managed.

RESULTS CAPABILITIES

Benefits Realization

- Supports the monitoring of the achievement (benefit / efficiencies / revenue) of an organization’s products

