



September 13-14, 2022

# Embracing Change: Accelerate the PMO's Value in Times of Uncertainty

Debra Aizikovitz | Digital Transformation Practice Lead - Evolve Advisory Services Angie Parsons | Sr. Manager, Product Marketing

© 2022 PLANVIEW, INC. // CONFIDENTIAL // 2



# Hello!





### Debra Aizikovitz

Planview Digital Transformation Practice Lead -Evolve Advisory Services

### Angie Parsons Planview

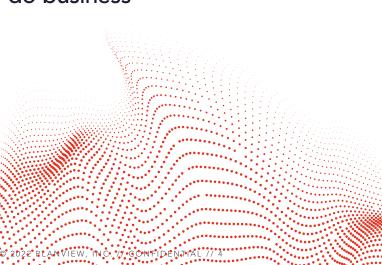
Sr. Manager, Product Marketing - Project Portfolio Management



#### © 2022 PLANVIEW, INC. // CONFIDENTIAL // 3

# Everyone is Feeling the Surge

Change Initiatives & Digital Transformations are changing the way we do business



Subscribe

**Digital Transformation** 

Harvard Business Review

### The 4 Pillars of Successful Digital Transformations

by Nathan Furr, Andrew Shipilov, Didier Rouillard, and Antoine Hemon-Laurens

January 28, 202



THE WALL STREET JOURNAL.

. Politics Economy Business Tech Markets Opinion Books & Arts Real Estate Life & Work Style Sport

#### High Inflation, Slowing Growth Raise Risk of Global Downturn

Yellen cites 'stagflationary effects' in a warning ahead of a meeting of leaders of seven wealthy nations



lov 25, 2021, 03:00am EST | 721 views

Why Change Is Inevitable, But How You & Your Business Manage It Isn't

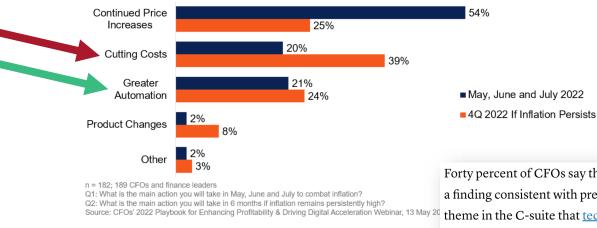


planview. ACCELERAT COLLABORATE. INSPIRE. GRC

planvie

# **Preparedness = Resilience**

### Figure 1: CFO's and Finance Leaders Primary Actions to Combat Inflation



Percentage of CFOs and Finance Leaders

Source: Gartner (May 2022)

Forty percent of CFOs say they will increase IT budgets in the next 12 months, a finding consistent with previous Gartner survey work and with the overall theme in the C-suite that <u>technology is a "must" investment under any</u> <u>economic condition</u>, including even a recession.

Technology is also seen as a deflationary force, making it even more important for investment at a time of high prices. The Gartner survey finds one-quarter of CFOs saying automation will help them fight inflation.



planview

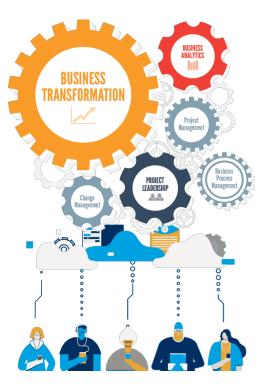
#### © 2022 PLANVIEW, INC. // CONFIDENTIAL // 5



# We're All in the Industry of Change

### Does this feel familiar?

- Business outcomes being negatively impacted due to failed digital initiatives
- PMO missing the mark in connecting and achieving to business objectives
- Struggling with adoption of your change initiatives
- Resources overcommitted or under booked
- Frequent budget overruns
- Manually collecting and updating data to report results
- Inability to pivot and ensure strategic alignment when change and disruption happen (and you know it will!)





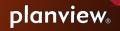


# The role of the **PMO** is changing...

... And PPM is evolving to keep up with all of this transformational change, too...

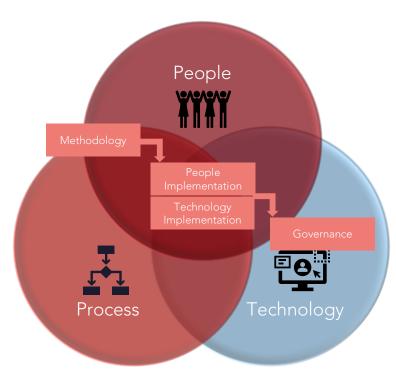


### Be the change-maker... change the mindset, not just of the PMO, but of the entire organization, to embark on the journey





# **Transformation Success Framework**



### **Change the Mindset**









# Change the Mindset: Methodology



### What Is It? Acknowledge:

• An organizational approach to executing a practice or process needs to be paired with an organizational state of mind. (*example: planning*)

### What to Do to Change the Mindset:

 Re-focusing on adherence to expectations, standardization, adoption and expected business outcomes to support opportunities.





# Change the Mindset: People

People People

### What Is It? Acknowledge:

 People implementation is the organizational approach to bring your methodology to life involving both people & technology by applying organizational change management & technical changes.

### What to Do to Change the Mindset:

• Build awareness & motivation through communications to cover updated methods & processes to support technical changes.





# Change the Mindset: Governance



### What Is It? Acknowledge:

• Governance is the organizational approach to verify the implementation is carried out & is sticky for the organization.

What to Do to Change the Mindset:

• Define the stakeholders that must adhere to the methodology utilizing the technology to achieve the outcomes.





### Actions & Takeaways: Now What Do You Do?







# About Evolve Advisory Services by Planview

- Address **Process** and **People**
- Delivered by **practitioners** who's been in your shoes
- Assures organizational-level **readiness-for-success** exists including work-execution **vision and strategy**
- Assures focus on the **people side of change**







# **Additional Resources**

### Whitepaper:

Elevating the PMO Role from Project Execution to Driving Business Impact



In times of crisis, mary business leaders will underextinate the role a PMO can play in driving just in time business decisions that are critical when companies need to adapt quickly to increasingly uncertain market conditions. The role of the PMO is now more than ever a crusial function – one that is wellpositioned to amb business leaders with up-to-date information and the resources required to proactively make decisions about how to drive the business forward.

In some organization, PMO leaders find thereafees in a reactionary state bring for respond to a blor respects, which in other that year complexely left out of the conversation because business leaders do not trone how to properly engage with the PMO about critical business decisions. In difficult times, as well as during business as usual, PMO leader have an opportunity or increase their engagement which the organization by binging unualle insight to the table as part of the investible fast-paced decision-making process taking basis inmost organizations to during or process taking basis inmost organizations to during or

The objective of this paper is to arm PMO and business leaders with a fresh approach to ensure they are leveraging the power of a PMO to solve immediate and long-term business problems.

planview.

#### Blogs:

<u>PMO Success: Changing your</u> <u>employees' mindset to change</u> the company culture

Successful Software Implementation: How to Maximize Value and Outcomes

Maximizing PMO Value During Economic Uncertainty

Build Economic Resilience by Being an Adaptable Organization



Successful Software Implementation: How to Maximize Value and Outcomes Implementation, plus fix, and excess. Here it not only about Implementation.





#### Maximizing PMO Value During Economic Uncertainty Discorer 3 tips to drive value when faced with economic challenges



#### Build Economic Resilience by Being an Adaptable Organization Steps the PMO Can Take to Protect Your Builess Against Economic Uncertainty C C C C Adaptable Against Economic Uncertainty



adaptable organization is essential to your company's long-term survival. Laconomic uncertainty, son now of the constant sents of today's business leader

### Case Study:



Global Payments PMO Partners with Evolve Advisory Services for Strategic Guidance After \$24 Billion Merger

CHALLENGE

#### globalpayments

Industry: Financial Services

Evolve Advisory Services

Global

24,000

by Planview"

In one of the largest investments in the Frieder indust-Payments, I existing US-based payments technology or purchased Tatal Systems Services, Inc. Ier 524 billion in acquilibrio instandy restands a global powerhouse with entreprise, handling the challenges of mounting componet organizational change meets advonatedging the existing structures and processes governing the compono longer sufficiency.

SOLUTION

Global Payments PMD partnered with Evolve Advisory Services by Planvies to design and inplement an entroprise-wold framework around organizational change management. Working closely with the practitiones at Evolve, Global Payments was able to design and implement the certralized processes that would bring its global teams together into the cohesia could nee that defines the company today.



#### **NEW Analyst Report!**

2022 Gartner Magic Quadrant for Adaptive Project Management and Reporting Published 22 August 2022







### Thanks for Attending! To Continue the Conversation...

There's still time! Visit the Learning Lounge following the presentation or anytime during event hours.

Get more information, chat with subject matter experts to assess your path, and answer your questions!





#### © 2022 PLANVIEW, INC. // CONFIDENTIAL // 16





September 13-14, 2022

# Thank you!

© 2022 PLANVIEW, INC. // CONFIDENTIAL // 17