

# Making Uncertainty a Competitive Advantage

Managing Product Portfolio Risk with Planview Advisor

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#### 20+ Years of Enabling Global R&D





















































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#### Tools for Managing Risk

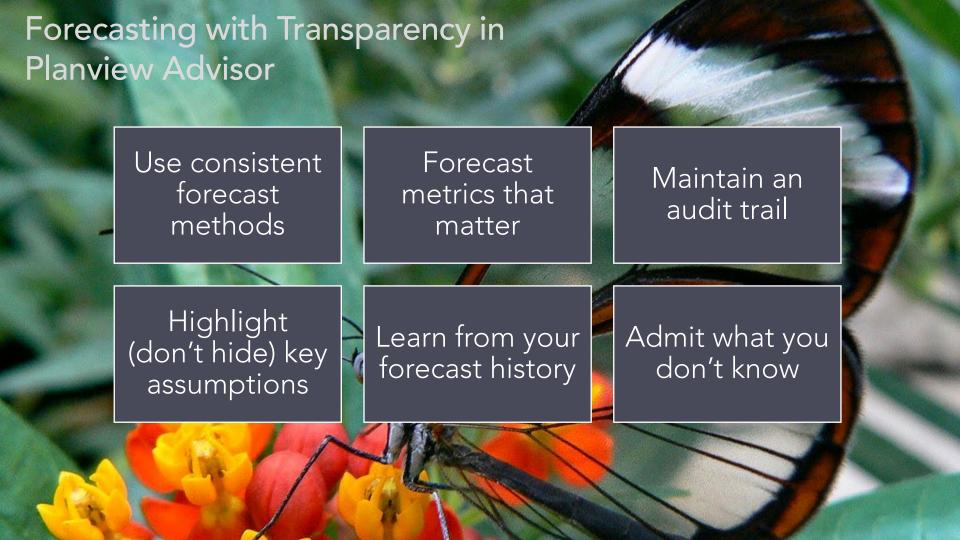
Forecast opportunities transparently

Identify risk drivers

Embrace options in the product lifecycle

Match funding decisions with risk tolerance







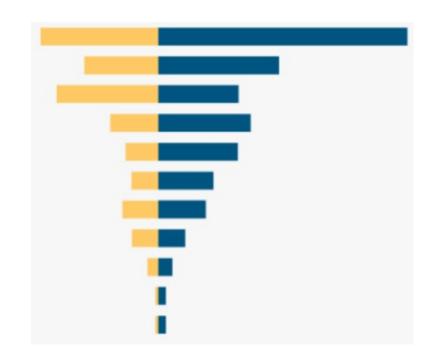
### Identify Business Risk Drivers

Don't confuse what is countable with what counts

Estimate the possible range of each input

For each input, assess the implications of high and low values on business outcomes

For inputs that drive swings in business outcomes: improve the forecast or mitigate downsides





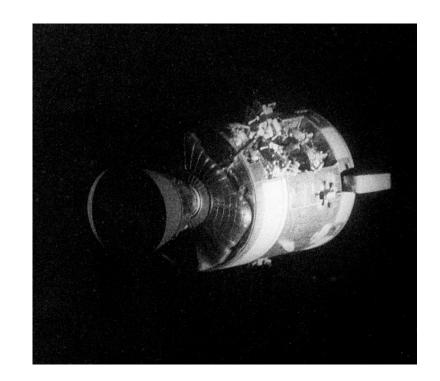


#### **Embrace Your Options**

Failure is an option

Failing fast is cheaper than flailing until all funds are spent

Forecast your options







#### Align Portfolio Risk to Company Goals

Aggregate risk across the R&D lifecycle

Ensure strategic goals are possible

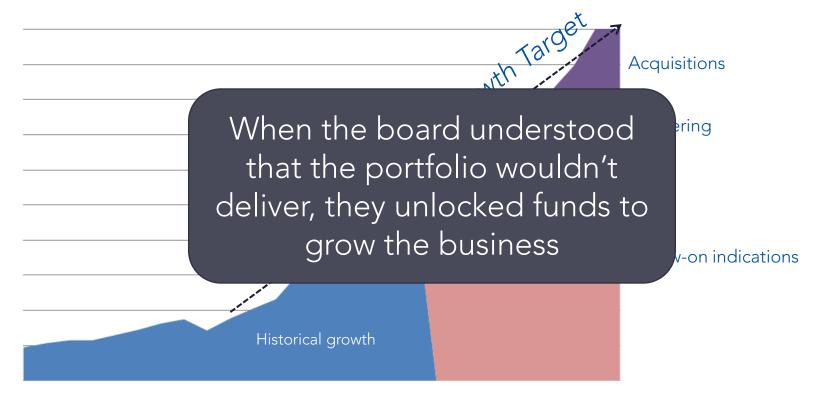
Assess whether goals are *probable* 







#### Forecast with the End in Mind



Time





#### Managing Risk with Planview Advisor

Make forecasts consistent and transparent

Identify risk drivers; reduce risk where possible

Embrace your options in forecasts and real life

Assess your chances of reaching your goals





## Thank you!

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