

Overcoming Disruptions to Effective Product Development

Product Portfolio Management

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Speakers



Gareth Bradley
Director of Product Management



Teresa Breitbach Sr. Manager and GTM Lead



Agenda

- Market Trends Impacting Product Portfolio Management
- Disruptions to Effective Product Development
- Evolution of Product Portfolio Management
- Customers Taking the Lead
- Key Takeaways





Market Trends







Demand for Smart, Connected Products (IoT, IoMT, IoP, SCoT)

68% of all medical devices produced over the next five years will be IoT devices - Deloitte

Innovative Product
Experiences
Driven by Data Insights &
Digital Transformation

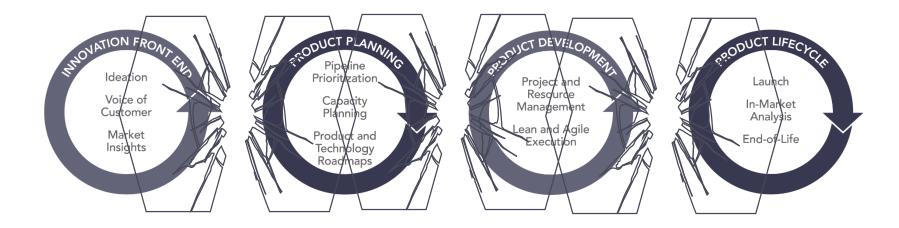
By 2025, 80% of Top 100 global CPG companies will add a digital experience to augment their physical products – Gartner Impacts of Supply Chain and Environmental Social and Governance (ESG)

C-Level and Boards reported a 100% increase in 2022 ESG &
Sustainability as a strategic business priority - McKinsey





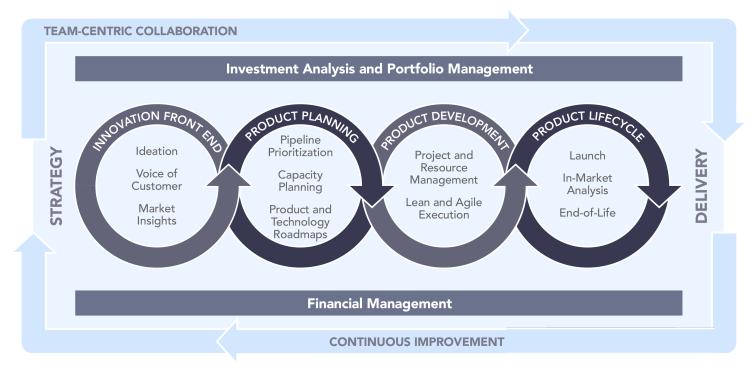
Disruptions to Product Development Process







Product Portfolio Management Solution



Optimizing the product portfolio



Accelerating time-to-market



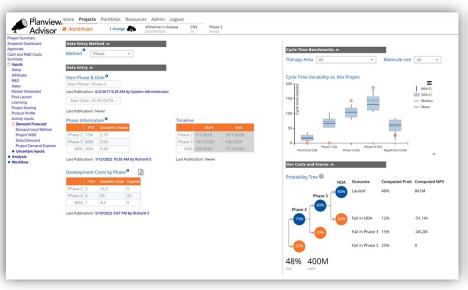


Optimize for Data-Driven Innovation with IdeaPlace





Maximize Product Portfolio Value with Advisor

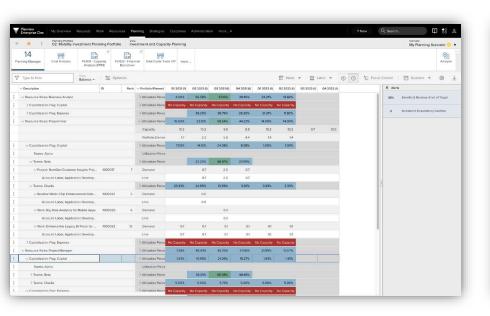


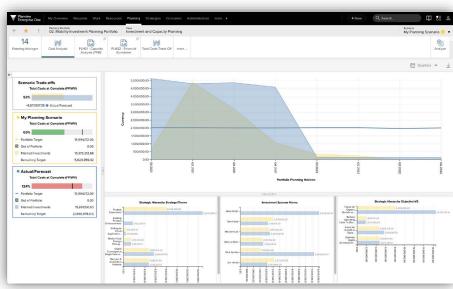






Pivot Resources and Investments

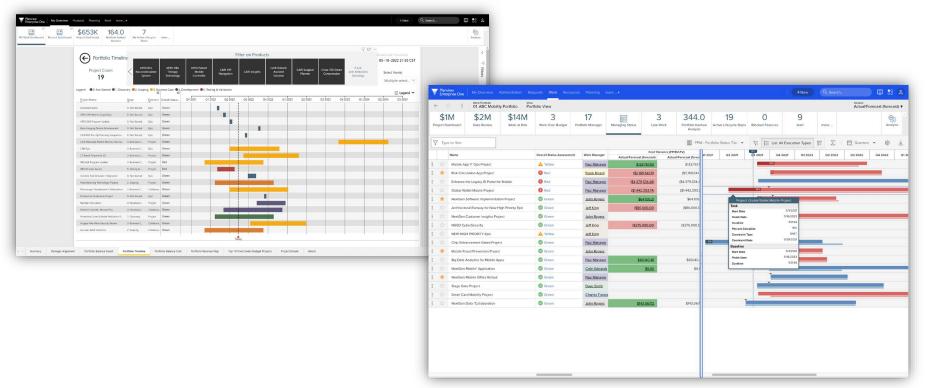








Accelerate Cycle Times and Cross-Collaboration





Planview PD Customers Presenting at Accelerate

Samtec Sept 13 @ 10:50am CST



TechnipFMC Sept 13 @ 11:40am CST



Xtrac Sept 14 @ 9:30am CST



Bayer Sept. 13 @ 9:40am CST







Key Takeaways

- Gain foresight and visibility into potential opportunities and impacts
 - Data driven Idea Management with IdeaPlace
 - Portfolio Prioritization with Data Analytics see Planview Advisor with Dr. Richard Sonnenblick, Planview Chief Data Scientist at (Sept. 14 at 10am CT)
- Optimize resources and product investments to adapt quickly to change
 - Resource Capacity and Investment Planning
 - Integrated Road mapping
- Minimize impacts on product development cycle times to deliver with confidence
 - Cross-functional Collaboration through multiple ways of working
 - Product Integration for Single Source Dashboard





Thank you!

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