



PLANVIEW DAY 2022 ROADSHOW

Building the Future of Connected Work

Razat Gaurav,
Chief Executive Officer



Surge in Change Initiatives & Digital Transformations

Digital Transformation

The 4 Pillars of Successful Digital Transformations

by Nathan Furr, Andrew Shipilov, Didier Rouillard, and Antoine Hemon-Laurens

January 28, 2022



THE WALL STREET JOURNAL

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ECONOMY

High Inflation, Slowing Growth Raise Risk of Global Downturn

Yellen cites 'stagflationary effects' in a warning ahead of a meeting of leaders of seven wealthy nations



Forbes

Nov 25, 2021, 03:00am EST | 721 views

Why Change Is Inevitable, But How You & Your Business Manage It Isn't



Kate Cooper Contributor @

Leadership Strategy

I write about leadership and comment on happenings in organisations

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Digital Transformations Impacting Every Industry

\$7.1

Trillion

“Digital transformation (DX) investment is expected to approach \$7.1 trillion as companies build on existing strategies and investments”

([IDC](#))

23%

More profitable

Digitally mature companies **are 23% more profitable** than their less mature peers. ([MIT](#))

70%

Fail

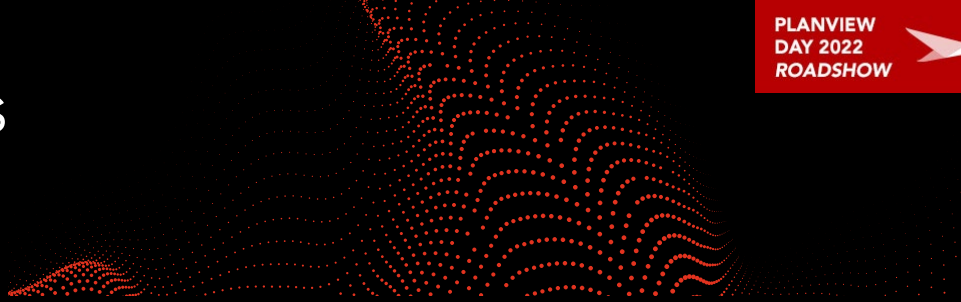
“70% of Digital Transformations Fail.”

([McKinsey & Company](#))





Why Are Transformations Failing to Drive Results?



Disconnects

Consequences

Limited Enterprise-wide visibility



Conflicting Priorities and Initiatives

Strategic Misalignment



Rework and poor market fit, strategy drift

Inability to (re)plan with agility



Slow customer delivery

Lack of OKRs or Key Measures



Poor goal and outcome attainment

Fragmented Data, Tools & Apps



Lack of actionable insights

Unpredictable Delivery Performance



Missed market opportunities





Customers Like You



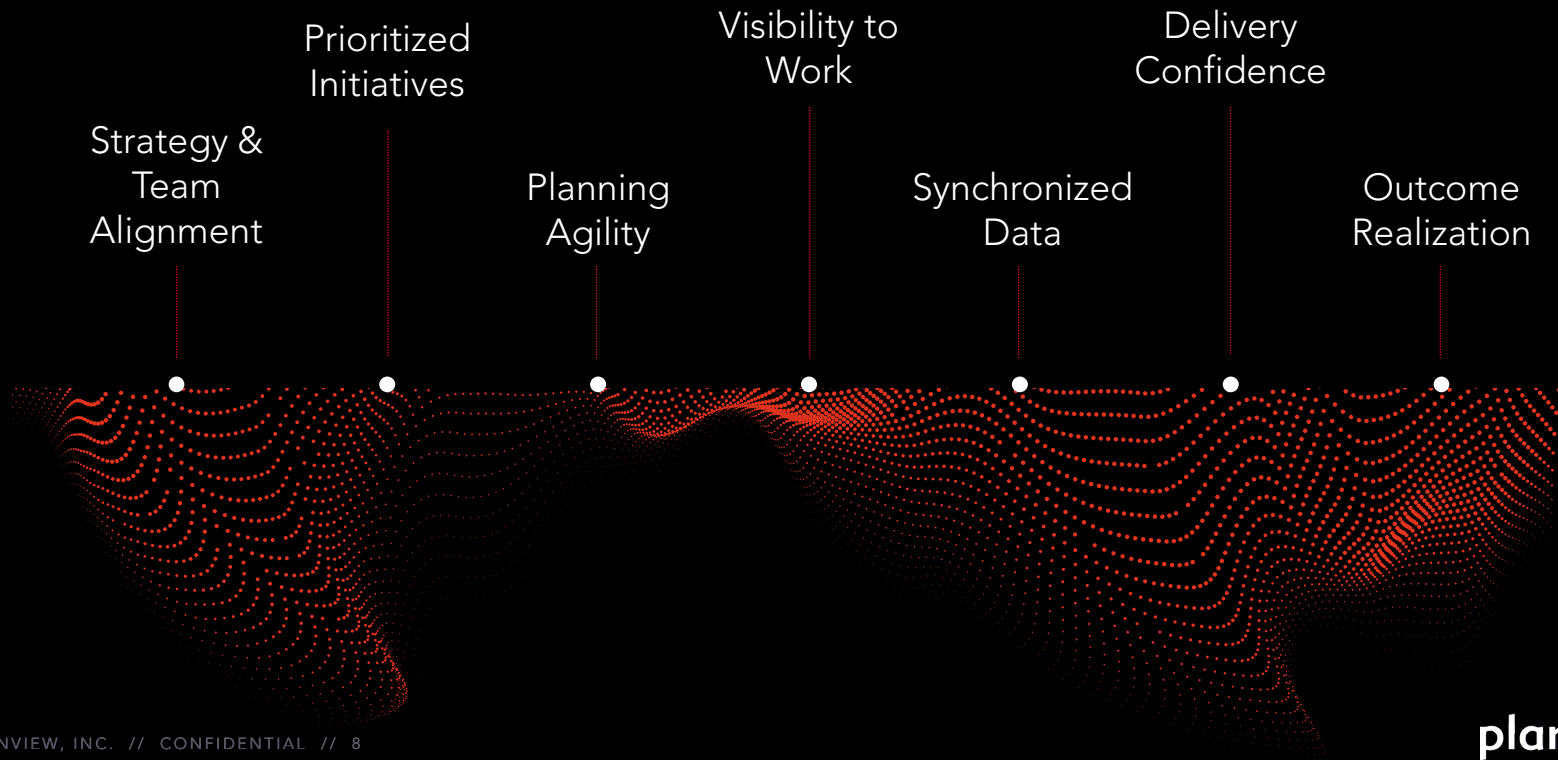


Our Mission

Building the Future of
Connected Work

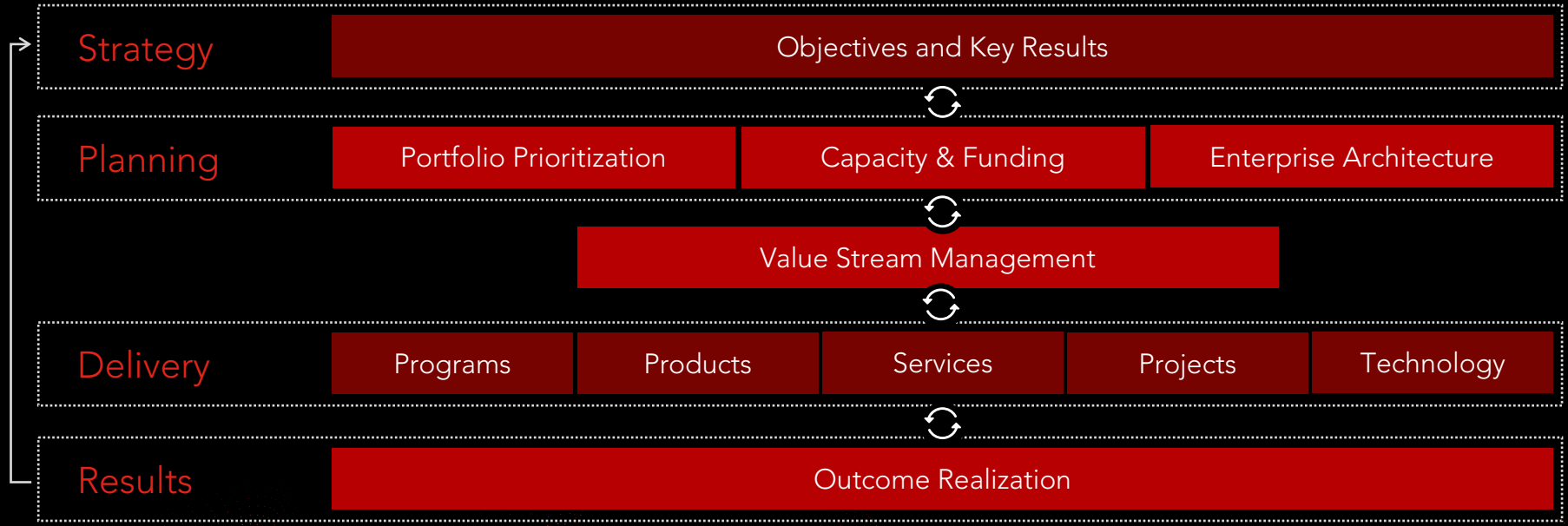


Attributes of Connected Work





Enabling Connected Work





planview®



TASKTOP®



Strategic Rationale for Planview + Tasktop

Product
Vision

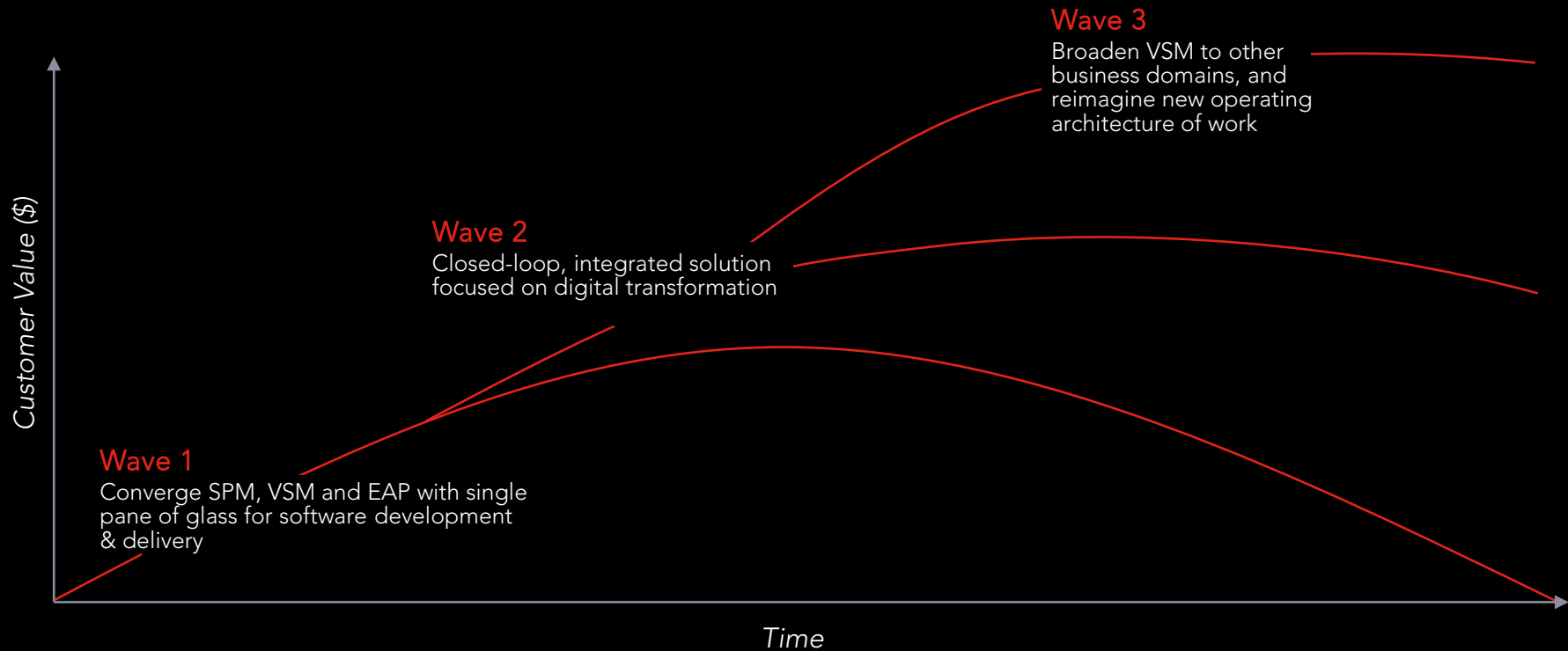
Customer
Impact

Cultural
Fit



Planview + Tasktop Vision

Helping our customers build the digital future of connected work





Our Priorities in 2022



Innovation



Customer
Success & Value



People &
Culture



PLANVIEW DAY 2022 ROADSHOW

Thank you!



Join us at Planview Accelerate 2022

Global Virtual Event

Sept. 13-14, 2022

www.planviewaccelerate.com