Thanks for joining the Zoom Webinar training and asking great questions!

First and foremost, here is a link to the recording(s):

* First half of training (set-up and intro): <https://success.zoom.us/rec/share/ZcFK1djO4S44X6Vjityycdx_-uxslhxayHD1hPidWvHSrIIVXl6PIr2dd4V-A13U.qMJ_xaoeuOZoIfAv>
* Second half of training (when group is in a webinar together): <https://success.zoom.us/rec/play/vxaoE8VfvQyqHJh_5gu_809bLF-edYUmerjuPAQ1BqW8YpuCwJRDyBUVg6rSF9_S0v9XjxkwK7I4u9eA.IISo4lePS9sw5p_6?continueMode=true>

Next, a few reminders and notes for moving forward:

* You are now **cleared to start leveraging Zoom Webinar** when you feel ready. If you have trouble navigating or logging into Zoom Webinar, please reach out.
  + Here is a link to get there: <https://zoom.us/signin>
* **Webex webinars that were already created (or that you create as of now) will continue to work.** We recommend that (barring any issues) the marketing team as a whole **aims to end using Webex by October 31st, 2021**. This also includes making sure any recordings of webinars are moved over to Vidyard!
* We will be working on creating a “Zoom Webinar Template” video/doc this week (for the Zoom platform webinar set-up) so you can easily have the ideal default settings to clone from.   
  Until then, it’ll be important to **watch the training and keep in mind these settings**:
  + We will ONLY be using Marketo Confirmation Emails and Marketo Reminders at this time (like we have used in the past).
    - Make certain to turn off automatic emails in settings (screenshot attached).
  + We will ONLY be using Marketo Registration Forms for webinars – do not set-up or promote Zoom-based reg pages, they will not track or sync back appropriately.
  + Do not make a webinar reoccurring, it will not sync back to Marketo correctly.
  + Make sure that Registration is set to Required.  
    
* The Marketo set-up should be the exact same as it was with Webex.
  + Here is an on-demand training refresher: <https://service.projectplace.com/#project/1312988953/documents/410215665/1692267484>

We will follow-up with any of the documentation around additional features we talked about with our Zoom CSM during the training when that is sent our way. Lastly, I will reach out again this week to update you all on the status of the Zoom Webinar Template (that would exist in Zoom Webinar) for the ideal default settings.

Thank you,

Amy